

— DECISION-READY INTELLIGENCE · ILLUSTRATIVE FORMAT

Illustrative Target Field

A synthetic, non-client example of how a broad field becomes a transparent, prioritized next move.

Illustrative only. Every organization, score, fact pattern, and relationship signal in this artifact is fictional. Nothing shown here is client work, live research, or a representation about a real organization.

FICTIONAL SCENARIO

Which fictional organization should receive the first structured discovery conversation?

A fictional healthcare-services platform is evaluating three fictional regional organizations for a partnership pilot.

WEIGHTED SCREEN · 100 POINTS

Strategic fit	30
Market reach	25
Operating readiness	20
Evidence quality	15
Relationship path	10

— PRIORITIZED FIELD

Modeled scores show the reasoning behind the sequence. Higher totals indicate relative priority within this fictional screen only.

Rank	Fictional organization	Strategic fit 30	Market reach 25	Operating readiness 20	Evidence quality 15	Relationship path 10	Total 100
1	Fictional Organization A (Alder)	26	20	16	13	6	81
2	Fictional Organization B (Beacon)	23	22	14	12	8	79
3	Fictional Organization C (Cedar)	20	18	18	11	9	76

Score order: strategic fit · market reach · operating readiness · evidence quality · relationship path.

Method note. The screen makes criteria and assumptions visible before outreach. A live engagement would replace these invented inputs with dated sources, confidence levels, client-authorized context, and explicit decision ownership.

— WHAT THE RANKING MEANS

Three fictional organizations

Each profile separates the modeled reason to act from the uncertainty that must be resolved before a real move.

81 RANK 1	Fictional Organization A (Alder) FICTIONAL MULTI-SITE PRIMARY CARE NETWORK WHY IT RANKS The strongest modeled fit with the pilot objective and the clearest combination of relevant footprint and visible operating capacity. MATERIAL UNCERTAINTY The sample evidence does not establish who owns partnership evaluation or whether a pilot is currently a priority. NEXT VERIFICATION Confirm the accountable executive, current partnership priorities, and the minimum operating requirements for a pilot.
79 RANK 2	Fictional Organization B (Beacon) FICTIONAL REGIONAL SPECIALTY-CARE ALLIANCE WHY IT RANKS The broadest modeled reach and a more visible relationship path offset a less direct match with the pilot's operating model. MATERIAL UNCERTAINTY The sample evidence leaves decision rights and implementation capacity unresolved across the alliance. NEXT VERIFICATION Map alliance governance, identify the executive sponsor, and test whether one region can act independently.
76 RANK 3	Fictional Organization C (Cedar) FICTIONAL COMMUNITY HEALTH-SERVICES OPERATOR WHY IT RANKS The most visible modeled readiness and relationship route are balanced by a narrower strategic fit and footprint. MATERIAL UNCERTAINTY The sample evidence does not show whether the organization can support the pilot beyond a single local market. NEXT VERIFICATION Validate expansion authority, resource availability, and the conditions required to extend a local pilot.
What a live engagement would add — Verified organizations and decision-makers — Client-specific criteria and weighting — Red flags, disconfirming evidence, and gaps — Dated source trail and confidence ratings — Relationship paths assessed with permission — A sequenced, decision-owned next-action plan	

Scope and limitation. This artifact demonstrates form and reasoning only. It is not a qualified target list, valuation, diligence opinion, financing advice, promise of introduction, or outcome guarantee. Every name and data point is invented for this synthetic, non-client example.